

Introducing

DRIVEGUARD™

New Passenger Tyres That Are At The Forefront Of Technological Innovation

The Bridgestone DriveGuard tyre has leading edge Run Flat Technology (RFT) built in! DriveGuard tyres can be used on most popular passenger vehicles.

With the introduction of this tyre, the benefits of RFT technology can now be enjoyed by all motorists. And it's an opportunity for Bridgestone South Africa to enlarge our market share to include new customers from all demographics and consumer profiles.

DriveGuard tyres have to be fitted in conjunction with a tyre pressure monitoring system (TPMS). It's an opportunity for our dealers to create longer lasting relationships with new and different customers. It's an opportunity not to be missed!

Drive for up to 80km at 80km/h after a puncture

Continue driving for up to 80km at a maximum speed of 80km/h after a puncture or complete loss of tyre pressure with Bridgestone DriveGuard tyres. Masterfully engineered to keep you moving, these tyres help you get to a safe and convenient place to replace or repair your damaged tyre. DriveGuard tyres feature a quiet, comfortable ride and efficient handling.

There's never a good time for a flat tyre

With the new Bridgestone DriveGuard tyres, your journey can continue, thanks to the development of DriveGuard tyres. DriveGuard tyres are available in a number of tyre sizes, from 15" to 17" DriveGuard tyres must be used in conjunction with TPMS, and are suitable for most popular vehicles.



The latest in
tyre innovation!

Extraordinary Tyres For Ordinary Cars

Run Flat Tyres For Popular Vehicles

BRIDGESTONE

RFT

DRIVEGUARD™

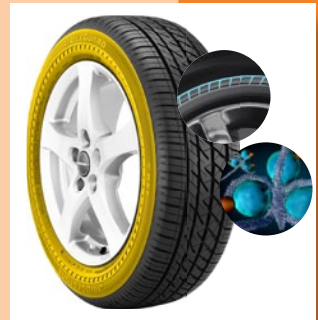
The Technical Details That Make These Tyres Extraordinary

THE BENEFITS OF BRIDGESTONE DRIVEGUARD TYRES

SCIENTIFIC SIDEWALLS - LOW PRESSURE MOBILITY

The tyre is capable of supporting the entire weight of the vehicle, even at zero pressure, thanks to Bridgestone NanoPro-Tech rubber sidewall insert. For added low-pressure mobility proprietary "Cooling Fins" create airflow around the tyre, reducing heat build-up.

- Excellent Ride Comfort • Lighter-weight construction • NanoPro-Tech sidewall • Cooling fins • Supports vehicle weight at zero pressure



OPTIMISED TREAD - CONFIDENT WET PERFORMANCE

With added silica and special polymers, DriveGuard provides confident handling in wet conditions and a smooth, quiet ride. Water gets channelled out of the tyre tread by an asymmetrical tread pattern.

- Silica based tread compound • Asymmetrical tread pattern • NanoPro-Tech tread compound • Superior wet and dry performance



CONTROLLED CONTACT - DURABLE WEAR LIFE

For even wear and longevity, we optimised the contact patch (the area where the tyre makes contact with the road) to distribute weight evenly across the entire surface.

- Optimised footprint • Distributes weight evenly • Even wear and longevity



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RFT